

Text Analytics Seminar Series

Using keyword co-occurrence analysis to track discourses of HPV vaccination on Twitter over time.

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13th November 2023

Online (Microsoft Teams)

9.00-10.00 (UK), 20.00-21.00 (Australia)

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If you have any questions, please contact

Emma Putland at e.putland@lancaster.ac.uk.



In this talk, I will firstly outline the methodological steps involved in completing a keyword co-occurrence analysis (Clarke et al., 2021), as well as how the approach can be used to track discourses over time (Clarke et al., 2022). I will then present the results of the application of these techniques to a corpus of tweets mentioning the human papillomavirus vaccine from 2008 to 2022, which I have been conducting with the QuoVaDis team in the Centre for Corpus Approaches to Social Science at Lancaster University.

Jointly hosted by the ESRC Centre for Corpus Approaches to Social Science at Lancaster University (UK) and the Sydney Corpus Lab at The University of Sydney (Australia).

